



香港中文大學
The Chinese University of Hong Kong

VCCE

The Vice Chancellor's Cup of
Student Entrepreneurship

2025-26

校長杯

Your Gateway to Entrepreneurship

Programme
Booklet

Organised by:



香港中文大學
CUHK

知識轉移事務處
Knowledge Transfer
Office



Center for
Entrepreneurship

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Programme Objectives

The Vice Chancellor's Cup of Student Entrepreneurship (VCCE) 2025-26 aims to foster entrepreneurial spirit among CUHK students. It strengthens students' understanding of entrepreneurship and encourages their creativity, problem-solving capabilities and pitching skills, and identifies outstanding teams to represent CUHK in major regional, national and international competitions.

The programme features a mixer event, a pitching session, and various networking opportunities. Participants will have a chance to win up to HK\$ 10,000.

Eligibility

- **Team size:**
1 - 6 members
- **Individual applicant or team leader:**
Current CUHK undergraduate or postgraduate student [full-time or part-time] by application deadline
- **Team composition:**
More than 50% current CUHK students

Application Deadline

9 Feb 2026

Register now



Timeline

12 Jan – 9 Feb

Application Period

10 Feb

Enrolment Confirmation

28 Feb

Mixer Event

5 Mar

Entry Submission Deadline

24 Mar

Announcement of Finalists

Late Apr

Final Pitch cum Award Ceremony

Mixer Event Schedule

Date:

28 February 2026 [Saturday]

Time:

14:00 – 17:30

Location:

UGA Event Hall, InnoPort, CUHK

14:00 – 14:10 Welcome Remarks

14:10 – 14:45 Training Workshop

14:45 – 14:55 Presentation of Certificate of Appreciation

14:55 – 15:00 Group Photo

15:00 – 15:15 Coffee Break

15:15 – 16:00 Mixer – Round One

16:00 – 16:15 Coffee Break

16:15 – 17:00 Mixer – Round Two

17:00 – 17:30 Closing Remarks and Networking Session

Pitching Guideline

Format:

5-min pitch + 5-min Q&A

Language:

English

Judging Criteria:

Innovation and Creativity

20%

Demonstrates clear creativity or innovation in the idea, prototype, product, application, service, etc.

Market Opportunity

25%

Clearly identifies a market need and presents a feasible approach to addressing and capturing that opportunity.

Sustainable and Scalable Business Model

15%

Demonstrates a sustainable business model with clear potential for future growth and scalability.

Team Background and Strengths

25%

Shows that the team has the capabilities and relevant expertise to execute the business plan effectively.

Presentation

15%

Delivers a clear, engaging and convincing presentation that holds the audience's attention.

Disclaimer:

By agreeing to participate in the final pitching, you consent to audio recording, screen captures, and video recording, which may be used for internal purposes or other activities related to The Chinese University of Hong Kong.

Judging Panel



Mr. Kelvin WONG

Deputy Director

Knowledge Transfer Office (KTO)



Prof. Catherine SO

Professor

Department of Educational Psychology



Prof. CHEN Xi

Research Assistant Professor

Department of Mechanical and
Automation Engineering



Dr. Frank NG

Executive Director

Center for Entrepreneurship (CfE)



Ms. Joyce NG

Chief Executive Officer

CUHK Innovation Limited



More Information

WWW.CUHKVCCE.COM



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